

# Erik Herberg

## Contact

[eaheberg@gmail.com](mailto:eaheberg@gmail.com)

## Spoken Languages



## Coding Languages



JS (some)

## Design Tools



## Hobbies

Web Design, Improv Comedy, LEGO, Auto repair, Traveling, Soccer

## Connect

[eaheberg.github.io](https://github.com/eaheberg)

[linkedin.com/in/erikherberg](https://www.linkedin.com/in/erikherberg)

**Education** **University of Washington** 2015  
MEd. Education Leadership & Policy.

**University of Washington** 2013  
BA Psychology, minor in Norwegian.

**Experience** **Facebook**, Design Leadership Sourcer Aug. 2018 – Present

Recruit of Product Design leaders. Introduced international recruiting processes and held international sourcing trainings. Conduct preliminary portfolio reviews. Participate in design trainings and attend company-wide design meetings. Shadow design interviews, including product demos, app critiques. Work with UX Researchers to beta-test internal recruiting software.

**Amazon**, Technical Sourcer May 2016 – Aug. 2018

Recruited Software Engineers for Amazon's Prime Video platform. Created multiple templates and documents used across the org to provide more intuitive and holistic data narratives. Led internal referral programs, designing campaign slogans and advertising materials, resulting in 2x technical referral generation. Created new candidate prep process, resulting in higher interview conversions and positive response rates in candidate satisfaction surveys.

**Rylem**, Technical Sourcer Aug. 2015 – May 2016

Recruited Software Engineers, Product Managers, and Content Designers for enterprise companies and startups. Maintained highest conversion rates across all technical recruiting.

**Bellevue College**, Program Coordinator Sept. 2014 – June 2015

Supported faculty professional development programs at Bellevue College. Redesigned and maintained department website and knowledge base. Introduced new marketing and touch points for faculty to discover and enroll in development programs. Conducted multiple assessments to evaluate department needs and improvements.

**Recognitions** **Teaching & Learning Conference**, Presenter/Speaker 2015  
Common Ground: Bringing Students Together in the Classroom

**University of Washington** 2011 - 2012  
Annual Dean's List

**Volunteer** **The Pocket Theater** 2019  
Volunteered as stage manager for local LGBTQ+ comedy jams

**Social Identity Lab** 2014  
Volunteered as a Research Assistant for Dr. Cheryl Kaiser