anders herberg.

Hello! I'm a curious, empathetic **designer** who enjoys designing for a cause.

I pride myself on my ability to learn quickly and build authentic relationships.

w. aaanders.design
e. eherberg@uw.edu
li. linkedin.com/in/eaherberg
g. github.com/eaherberg

skills.

design tools	Sketch
	Figma
	Illustrator
	Photoshop
	InDesign
	Wireframing

dev	HTML
	CSS
	JS (novice)

misc.

UW	Member - Race, Gender, & Ethics in Design Research Group
UW	Annual Dean's List (2011 - 2012)
BC	Speaker and organizer of BC (Bellevue College) Teaching & Learning Conference (2015)

education.

University of Washington

present
Seattle, WA - GPA 4.0
Master of Science in Human Centered Design & Engineering
Focus in Human-Computer Interaction

relevant coursework
Visual Communication, User-Centered Design, Design Ethics

University of Washington

june 2015
Seattle, WA - GPA: 3.9
Master of Education in Leadership & Policy Studies
Focus in Curriculum Design & Student Populations

relevant coursework
Secondary Data Analysis, Qualitative Research Methods, Student Populations & Experiences

University of Washington

june 2013
Seattle, WA - GPA: 3.6
Bachelor of Arts in Psychology, Minor in Norwegian
Focus in Social Psychology & Neurology

relevant coursework
Cognitive Psychology, Neurobiology-Learning & Memory, Sensory & Perception, Psych Statistics

experience.

LearnSesh - Design Intern

nov 2020
present
Currently redesigning all of LearnSesh's visual and design systems. Tasked to redesign LearnSesh's website, including web development and user experience.

Facebook - Leadership Sourcer

aug 2018
jan 2020
Recruited Product Design leaders. Introduced international recruiting processes and lead trainings. Conducted portfolio reviews. Participated in design trainings and company-wide design meetings. Shadowed design interviews, including product demos and app critiques. Worked with UX Researchers to beta-test internal recruiting software.

Amazon - Technical Sourcer

may 2016
jul 2018
Recruited Software Engineers for Prime Video. Created multiple templates and documents used across the org to provide more intuitive and holistic data narratives. Lead internal referral programs, designing campaign slogans and advertising materials. Created new candidate prep process, resulting in higher interview conversions.

Rylem - Technical Sourcer

aug 2015
may 2016
Recruited Software Engineers, Product Managers, and Content Designers for enterprise companies and startups. Maintained highest conversion rates across all technical recruiting.